



AC CONSULTING PROJECTS

Dates	Assignment name and brief description of main deliverables /outputs	Client(s) / Country
November 2023 – To date	Provision of Consultancy services to conduct an awareness-raising campaign of digital financial services (DFS) including digital financial literacy and technology education. The main objective of the assignment is to raise awareness of DFS and to drive their uptake in Malawi with particular emphasis on marginalized groups such as among women, youth, MSMEs, disabled, internally displaced and financially illiterate and rural populations.	Ministry of Finance and Reserve Bank of Malawi, Malawi
February 2023 – July 2024	Provision of Full Services on Public Relations, Communications and Marketing Strategy Development for the Sierra Leone Financial Inclusion Project as well as Implementation of an Awareness Campaign to enhance Digital Financial Services Uptake among Marginalised Groups and Members of the General Public. (AC Consulting in partnership with Premier Media Group)	Bank of Sierra Leone and Ministry of Finance, Sierra Leone
October 2022 – To date	Provision of Consultancy Services as Communications Consultant for Digital Malawi Program Phase 1: Digital Foundations Project. The main objective is to develop and implement a Communication Strategy for the Project to ensure timely awareness and engagement of all relevant stakeholders. Specifically, the assignment aims to facilitate effective communication between the Project and its external stakeholders, define the right communication channels and methods for effective dissemination of information, and use modern communication tools such as the use of the social media and electronic media for the appropriate dissemination of information to the public.	The Public Private Partnership Commission, Malawi
November 2022 – March 2023	Development of a Communication Strategy and Implementation Plan for the Copyright Society of Malawi (COSOMA) as a Communication Consultant. The Strategy was intended help to strengthen the relationship between COSOMA and its members, and to increase membership with the goal of promoting and protecting creative works. Part of the assignment involved developing key messages aimed at increasing awareness of the Society's works and functions by creating a solid foundation of information for the institution.	Copyright Society of Malawi (COSOMA), Malawi

January 2020 – To date	Development and Implementation Support to the Communication Policy and Strategy for the Competition and Fair Trading Commission (CFTC), Malawi. The main deliverables included an Inception Report, Communication Audit Report and Communication Policy and Communication Strategy, including a results-based M & E Framework, Implementation Plan, List of resources needed and Estimated Budget) and conduct two workshops on implementation modalities	Competition and Fair Trading Commission (CFTC), Malawi
March – May 2019	Development of targeted messages and IEC materials for the Public Sector Reforms Programme (PSRP) under the Office of the President and Cabinet (OPC). The deliverables included development of a Magazine, Brochure, Leaflet, Billboards, Posters, Banner (Tear drop), Radio and Television jingles.	Public Sector Reforms Programme (PSRP) under the Office of the President and Cabinet (OPC), Malawi
January – May 2019	Development of a Communication Strategy and Implementation Plan for the Public Private Partnership Commission (PPPC)	Public Private Partnership Commission (PPPC), Malawi
October 2018	Short Course on Effective Communication Skills for Managers at PressCane Malawi.	PressCane Malawi, Malawi
May – September 2018	Development of the Malawi National HIV Test and Treat Communication Strategy for the National Aids Commission and Ministry of Health.	FHI360 in partnership with the National Aids Commission and Ministry of Health
April – June 2018	Development of a Communication Strategy and Implementation Plan for the Malawi Institute of Education. The deliverables were an Inception Report, a Situational Analysis Report, a Communication Strategy and Implementation Plan, a Mentorship Report, Communication Templates, and a Final Report. Funded by USAID.	Malawi Institute of Education, Malawi
April – July 2018	Development of a Communication Strategy and Implementation Plan for the Adventist Health Services. The deliverables were an Inception Report, a Situational Analysis Report, a Mentorship Report, a Communication Strategy and Implementation Plan, and a Final Report. Funded by USAID.	Adventist Health Services (AHS), Malawi
May – August 2018	Development of a Communication Strategy and Implementation Plan for the Lilongwe Catholic Health Commission. The deliverables were an Inception Report, a Situational Analysis Report, a Mentorship Report, a Communication Strategy and Implementation Plan, and a Final Report. Funded by USAID.	Lilongwe Catholic Health Commission (LCHC), Malawi
July – October 2018	Development of a Communication Strategy, Implementation Plan and Branding Guidelines for the Centre for the Development of People (CEDEP). The deliverables were an Inception Report, a Situational Analysis Report, a Communication Strategy and Implementation Plan, a Mentorship Report, Branding Guidelines and a Final Report. Funded by USAID.	Centre for the Development of People (CEDEP), Malawi

October 2017	Conducted a short course on Resume Writing and Interview Skills for staff of the Millennium Challenge Account in Malawi.	Millennium Challenge Account in Malawi, Malawi
February – March 2017	Development of a Communication Brief Comprising Targeted Messages to Help Reduce HIV Prevalence Among Adolescent MSM in Malawi. The deliverables were a Desk Review Report, Development of Key Messages, and a Communication Brief. Funded by UNICEF.	Centre for the Development of People (CEDEP), Malawi
March 2015 – February 2016	Development of a Communication Strategy and Public Relations Materials as well as Coordination of Communication and Public Awareness Activities. The deliverables were a Communication Strategy and public relations materials comprising a brochure and leaflet in both English and Chichewa.	Shire Valley Irrigation Project (SVIP) under the Ministry of Agriculture, Irrigation and Water Development, Malawi
October – December 2014	Development of a Communication and Advocacy Strategy for the Malawi Blood Transfusion Service in Malawi.	Malawi Blood Transfusion Service, Malawi
November 2011 – March 2012	Development of Key Communication Messages and Media Products. The deliverables were key communication messages media products comprising Bulletin, Brochure and Banner for the Gender, Youth Development and Sports Sector in Malawi.	Ministry of Gender, Malawi